SUMMER 2024 INTERNSHIPS POSITION DESCRIPTIONS



Looking for experience in Event Management and Sports Marketing? You came to the right place! Victory Event Series is a national leader in providing elite sports experiences to elite athletes and teams throughout the United States. As a summer intern specialist, you will learn how to successfully plan and execute operational and game day event elements, coordinate marketing and communications, and learn from industry professionals in a fast-paced, fun environment. We are offering internship specialist positions in the following areas:

- Event Management & Operations
- Web & Social Media Coordinator
- CRM & Communication Coordinator
- Lacrosse Showcase Recruiting Assistant

These are paid internship positions to current undergraduate and post-graduate students with a desire to learn about the sports management industry.

Specific Duties: Lacrosse Tournaments – assist event directors with pre-event staffing, promotion and planning, creating on-site operations plans, fulfilling logistics needs, and overseeing weekend staff/volunteers. Execute game-day tournament plans and manage the entire lacrosse tournament experience. The 2024 Summer Schedule includes thirteen tournaments and seven showcases.

Additional Duties: Work weekend events as needed; may include travel to Georgia, Illinois, Louisiana, Texas, Tennessee and/or NJ/DE/MD.

Reports To: Liam Cavanaugh – Events Specialist

Desired Skills: Organized, Self-Motivated, Confident, Assertive, Detail Oriented

Qualifications: Must have reliable transportation. Must be at least 18 years old pursuing a bachelor's degree in business, marketing, sports management, or related field with a strong knowledge and/or interest in men's or women's lacrosse.

Salary/Wages: \$15.00/hour with overtime expected in June

Summer 2024 Internship: May 6 – July 26, 2024 (12 weeks)

To apply: Please email cover letter, resume with contact information and three (3) references to liam@victoryeventseries.com before noon ET on Friday, December 13. Interviews will be conducted on a rolling basis over Thanksgiving and Winter break, and may include a combination of phone, video, and/or in-person meetings. Please identify which position(s) you are applying in your cover letter.