

PATTISONSPORTSGROUP

The Mill ♦ 381 Brinton Lake Road ♦ Thornton, PA 19373
(484) 356-1029 ♦ Fax (610) 361-3001 ♦ www.pattisonsportsgroup.com

SUMMER 2021 INTERNSHIPS POSITION DESCRIPTIONS



Positions Available: **Event Management & Operations Specialist**
 Web & Social Media Specialist
 CRM & Communication Specialist
 Lacrosse Showcase Recruiting Specialist

Looking for experience in Event Management and Sports Marketing? You came to the right place! Victory Event Series is a national leader in providing elite sports experiences to elite athletes and teams throughout the United States. As a summer intern specialist, you will learn how to successfully plan and execute operational and game day event elements, coordinate marketing and communications, and learn from industry professionals in a fast-paced, fun environment.

These are paid internship positions to current undergraduate and post-graduate students with a desire to learn about the sports management industry.

Specific Duties: Lacrosse Tournaments – assist event director with pre-event staffing, promotion and planning, creating on-site operations plans, fulfilling logistics needs, and overseeing weekend staff/volunteers. Execute game-day tournament plans and manage the entire lacrosse tournament experience. The 2021 Summer Schedule includes ten tournaments and six showcases.

Additional Duties: Work weekend events as needed; includes travel to Texas, Atlanta, Nashville and/or NJ/DE/MD.

Reports To: Bob Dignazio – Vice President

Desired Skills: Organized, Self-Motivated, Confident, Assertive, Detail Oriented

Qualifications: Must be at least 18 years old pursuing a bachelor’s degree in business, marketing, or sports management with a strong knowledge and/or interest in men’s or women’s lacrosse.

Salary/Wages: \$10.00/hour with overtime expected in June;
Summer 2021 Internship: May 10 – July 30, 2020 (12 weeks)

To apply: Please email cover letter, resume with contact information and three (3) references to Bob Dignazio at bob@victoryeventseries.com before Friday, December 11. Interviews will be conducted over winter break, and may include a combination of phone, video, and/or in-person meetings. Please identify for which position(s) you are applying in your cover letter.