

PATTISONSPORTSGROUP

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FOR IMMEDIATE RELEASE

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STX Renews Partnership with the Victory Event Series

STX Continues Relationship as the Official and Exclusive Lacrosse Manufacturer

Thornton, Pennsylvania (Dec. 20, 2011) – The Pattison Sports Group and the Victory Event Series, co-owned by NXT Sports announce an extended partnership with STX into the 2013 season. STX will continue their relationship as the Official and Exclusive Lacrosse Manufacturer of the Victory Event Series and the Inter-Ac Invitational.

Since STX's initial partnership of the 2010 Summer Slam Lacrosse Tournament in Newtown Square, they have played an instrumental role in supporting the growth of the Summer Slam and additional events under the Victory Event Series umbrella including the Philadelphia Indoor Lacrosse Championships, Brandywine Classic, Summer Slam Girls Tournament and the Texas Draw.

Additionally, STX will continue its role in the growth of the Inter-Ac Lacrosse Invitational, the Philadelphia Private School Championship which was broadcast on The Comcast Network in May of 2011.

"STX is a brand synonymous with lacrosse which lends a great deal of credibility to our events. Our major focus is to deliver the best tournament experience possible and we think the STX brand name and quality speak to our goals" said Jeff Long, President of the Pattison Sports Group.

"We see this partnership as an opportunity to help grow the game of lacrosse in the Philadelphia region" said Todd Schreiner, Event Marketing Manager at STX. "PSG has a proven track record with the growth of the Summer Slam and Inter-Ac Invitational and we're excited to continue to develop our partnership with them."

All coaches attending Victory Event Series tournaments will receive a coach's gift courtesy of STX. Additionally, all girls attending the Summer Slam Tournament will take home a skills DVD which will feature drills and lessons from one of STX's endorsed athletes.

For more information about the Victory Event Series, visit www.VictoryEventSeries.com.

About the Pattison Sports Group

The Pattison Sports Group is Philadelphia's premier sports marketing firm specializing in Event Management, Strategic Sports Sponsorship Consulting and Sports Property Representation. For more information, visit www.PattisonSportsGroup.com.

About STX

STX is the world's leading manufacturer of lacrosse sticks and equipment. Since its 1970 introduction of the first synthetic lacrosse stick that ushered in the "modern era" of lacrosse, STX is universally known for its technological innovations. Recognized for its many contributions to the game of lacrosse, STX continues to set the standard for competition-level lacrosse equipment. For more information, visit www.stx.com.

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