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FOR IMMEDIATE RELEASE

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Pattison Sports Group and NXTsports Announce the Inaugural Summer Slam Girls Lacrosse Tournament

Thornton, PA (November 30, 2011) – The Pattison Sports Group and NXTsports announce the inaugural Summer Slam Lacrosse Tournament for girls Saturday June 30 & Sunday July 1, 2012 at The Westtown School in West Chester, PA.

The Summer Slam Lacrosse Tournament will host high school and girls youth lacrosse teams from across the country. The tournament will consist of six girls divisions, three high school divisions and three youth divisions. Each team is guaranteed five games throughout the weekend and teams playing for divisional Summer Slam titles will play to a Championship.

Girls Youth Divisions will start Saturday morning with the High School Showcase beginning Saturday afternoon. Both divisions will conclude with championship play on Sunday.

The Westtown School campus is a top rated facility featuring all natural grass surfaces. Additionally, Saturday evening, the Summer Slam staff will host a coach's social for coaches and event sponsors.

Tournament registration as well as additional Summer Slam information can be found at www.VictoryEventSeries.com.

“We are excited to launch the Girls Summer Slam at such a phenomenal facility as the Westtown School” said Tournament Director Elise Wakeland. “Our experience running the Girls Philly Showcase, our relationships with College coaches, and Pattison Sports Group’s event experience will make for a great weekend of girls lacrosse.”

The Pattison Sports Group is Philadelphia’s premier sports marketing firm specializing in Event Management, Sports Property Representation and Strategic Sports Sponsorship Consulting.

NXTsports is Philadelphia’s foremost lacrosse management company focused on the education, empowerment and development of young athletes.

For additional information on the Summer Slam Lacrosse Tournament, please call Scott Ely of the Pattison Sports Group at 484-356-1024 or visit www.VictoryEventSeries.com.

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